

MUSTANG[®] mybreev

MUSTANG JEANS TRAINS with mybreev

Pioneering spirit, lifeblood, drive,
sustainability, the "we":

This is what the fashion company **Mustang** stands for. To reinforce these values internally as well, the company opted for mybreev's **awareness content** and made it a permanent part of the **onboarding process**.

BECAUSE VALUES AND A GOOD
WORKING ATMOSPHERE ARE
ALWAYS IN VOGUE!





Focus on the corporate values

What has not changed in the more than **90-year history** of the company: Knowing what Mustang's success is based on - the value base of the company's founders. Today, Mustang focuses more than ever on the "we" of its employees: The corporate values of loyalty, diversity, openness, appreciative interaction and sustainability are rooted as firm statutes in the corporate ethics. **Employees' identification** with these values leads to an appreciative and positive corporate climate. **And this identification can also be strengthened digitally.**

Communicating safety and values globally - starting with onboarding

But how can international companies like Mustang ensure that corporate values are communicated consistently to all employees at **multiple locations**? This is where digital training and education come in handy: They ensure that employees have the same level of knowledge and can acquire it flexibly in terms of time and location.

E-Learning: Even off the shelf like a glove

Mustang has opted for mybreev's Off the Shelf e-learning trainings: The focus is on a mix of **diversity, mental health, travel safety** and **code of conduct**.

Curated in the Security Island, mybreev offers a total of more than **140 courses** from various subject areas; from mandatory instruction such as occupational health and safety, compliance, cyber and information security to training on issues of leadership and change management to voluntary training for digital skills, communication in the workplace and sustainability.





"To build a well-structured **course catalog in our LMS**, we were looking for a provider who could deliver content that would round out our portfolio of our own subject-specific and internal courses. Especially in the areas of **compliance, security, diversity** and **health**, mybreev's content convinces us across the board. They are very well received by learners and are already an integral part of our **onboarding process.**"

Willy Schiemann

Head of Training
Mustang GmbH