



PREMIUM THEMES EARN PREMIUM CONTENT

KFW IPEX-BANK TURNS SUSTAINABILITY A LEARNING EXPERIENCE WITH MYBREEV

If standardized training does not meet the company's requirements, individualized training is a viable option. KFW IPEX-Bank also sees it this way and decided with mybreev for an e-learning studio that can give the digital **sustainability awareness** the **necessary radiance** in the company.

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Corporate learning with digital training offerings is now part of the standard repertoire for many companies. In this way, both **mandatory training** and courses for **further and advanced training** reach all employees efficiently and time-effectively. mybreev offers modules from the areas of security, IT and compliance as well as courses on the topics of digitization, diversity and leadership.

But it also happens that these standardized courses do not cover what the company wants to convey to its employees, or its own **culture, values, processes, and specific challenges** need to be mapped - something of its own is needed. This is also where mybreev comes in. With our studio production, we create exactly the content you need.

Sustainability communication at the top of the agenda

KfW IPEX-Bank also approached us with this request. It wanted to set up the company's internal learning portfolio in a digital and modern way with the help of **customized e-learning courses**. The goal was to increase employees **awareness and motivation** for sustainability management and its implementation in the company.

Based on two face-to-face courses and webinars of KfW IPEX-Bank, the mybreev production team developed the didactically up-to-date and appealing e-learnings "**Core elements of Sustainability at KfW IPEX-Bank**" and "**Environmental and Social Due Diligence**", which are available to the heterogeneous group of recipients in German and English on the company's intranet.

Individualized training with the company's signature has very concrete advantages

1

Customized content for more topic radiance

2

Visual design according to customer requirements for more identification

3

Highlighting particularly important topics

4

Course creation on the basis of current media didactic findings

5

Creative approach to communicate abstract topics in an entertaining way

6

Increased motivation of learners through practical presentation of the topic

Close cooperation for a result by eye

The constructive cooperation with KfW IPEX-Bank and the exchange with the mybreev team was beneficial for both sides. KfW IPEX-Bank was able to access mybreev's more than **20 years of experience** and expertise and rely on our team to implement the specifications in an **innovative, entertaining and didactically up-to-date manner**. mybreev, in turn, had received good preliminary work from the customer side and had the opportunity to contact the project managers at any time with questions and suggestions. This **iterative and collaborative** approach contributed to the successful finalization of the project.



Award for innovative sustainability module

At the Comenius EduMedia Awards ceremony in June 2023, the module "**Core elements of Sustainability and Environmental and Social Due Diligence**" was awarded the Comenius Seal 2023 in the category "Vocational, Economic and Commercial Education".

These awards are presented annually by the scientific professional association GPI (Gesellschaft für Pädagogik, Information und Medien e.V.) to outstanding digital didactic educational media.



You want to train your subject to make an impression?



Contact us - we will be happy to advise you and provide you with free demo access to the platform.

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