



BORUSSIA E-LEARNING PORTAL

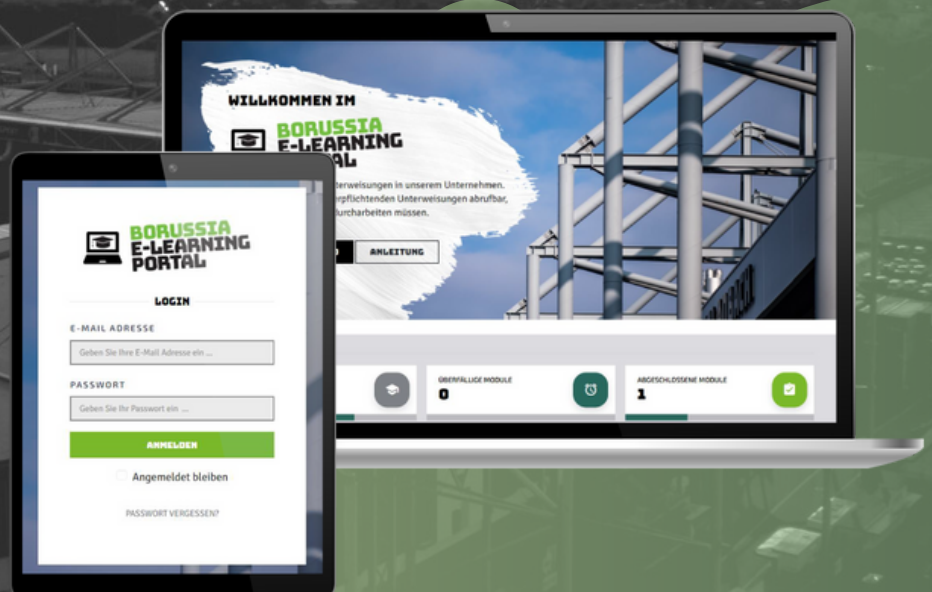


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DIGITAL LEARNING LIKE BORUSSIA MÖNCHENGLADBACH

How to effectively train your entire workforce with the
Security Island Library - simple, flexible, digital.





Borussia Mönchengladbach uses the Security Island Library

At Borussia Mönchengladbach, 300 employees ensure that everything runs smoothly behind the scenes. Since 2021, the club has been using the e-learning offering from Security Island (mybreev GmbH) for the digital development of its employees.

Borussia Mönchengladbach: traditional club focuses on further development

When Borussia Mönchengladbach plays, the Lower Rhine shines in the colors black, white and green. Founded in 1900, the traditional club has around 1,000 fan clubs in Germany and almost 94,000 members around the world. And almost 300 employees ensure that everything runs smoothly behind the scenes at the Foals.

Borussia Mönchengladbach has been German champion five times. Most recently, the Foals competed in the Champions League. The professional department of the Bundesliga soccer club is organized like a **medium-sized company**. It has been a limited liability company since 2003. This entails requirements, tasks and obligations - for example, in the area of occupational safety and for employee training.

Borussia Mönchengladbach has been training digitally since 2021

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"As you know, there is a whole range of instruction in occupational health and safety that we have to carry out regularly, for example in the area of fire protection. We have now digitalized this. Every employee can access the e-learning portal from their workplace, from home or from anywhere else in the world, work through the various modules - and then apply the knowledge they've acquired in their day-to-day work."



says Borussia managing director **Stephan Schippers**.



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The cooperation between mybreev and Borussia Mönchengladbach was awarded the Comenius EduMedia Seal for exemplary educational media in 2021.



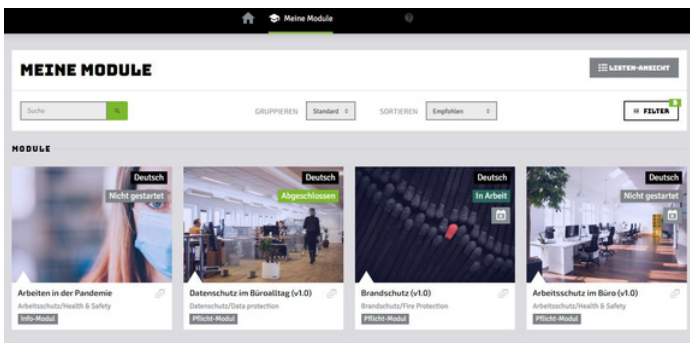
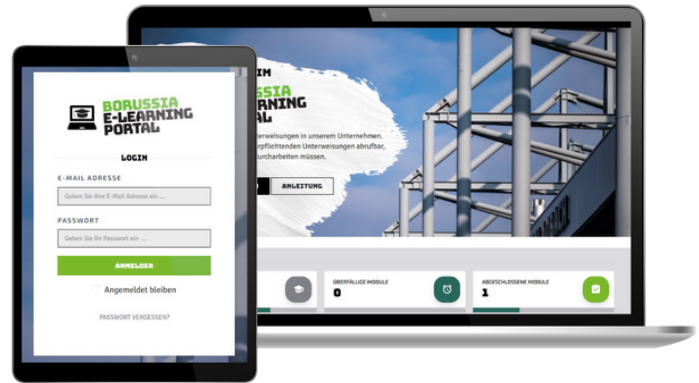


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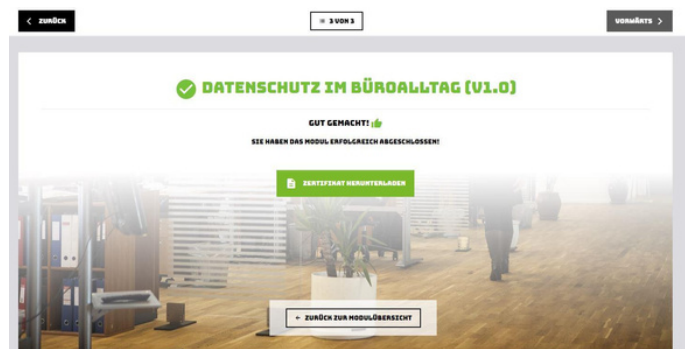


Borussia Mönchengladbach's "**Borussia E-Learning Portal**" is used for digital instruction and further training of the workforce. Employees complete the e-learning courses assigned to them and receive a certificate as proof after successful completion.



More than 50 e-learning courses are available on various topics. Security Island's awareness library includes mandatory training on topics such as **data protection, occupational health and safety, and cyber security**, as well as other topics such as **sustainability, mental health, and diversity**.

Each employee is given their **own access** to the "Borussia E-Learning Portal". This enables employees to complete the courses assigned to them, **monitor their personal learning success** and regularly refresh their knowledge on the desired topics.

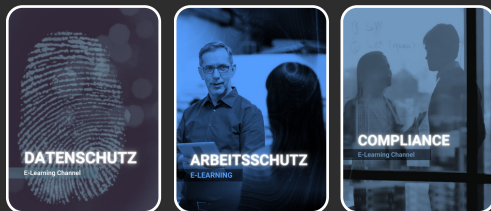




More than 50 online courses are included in the e-learning library

More than 50 courses are available in the Security Island E-Learning Library. This multimedia content is now fully integrated into Borussia Mönchengladbach's Learning Management System (LMS). It includes **mandatory topics**, such as **occupational safety**, **data protection** and **compliance**, as well as many **continuing education courses**. Employees can use them on a voluntary basis to find out about topics they are interested in, such as **mindfulness**, **sustainability** or **diversity**. In this way, they not only expand their individual level of knowledge; the employer also benefits when its employees are well informed.

Mandatory topics



Continuing education courses



Regular updates keep the courses up to date

Borussia Mönchengladbach employees can not only choose from a wide range of courses, they can also access the **individual content as often as they like** to expand or deepen their knowledge. Basically, the offer is a similar system to Netflix. The only prerequisite for use is that employees have an **Internet-capable end device** - such as a computer or tablet - at hand. The provider Security Island ensures that the content of the courses is always up to date with **regular updates**. If, for example, the legal situation changes in the area of occupational health and safety, this is incorporated into the relevant learning module as quickly as possible.

E-learning allows Borussia Mönchengladbach maximum flexibility

Stephan Schippers particularly appreciates the flexibility that e-learning brings: "We can now offer our employees individually tailored courses," says the Borussia managing director. "And they can work on the courses when they have time for them, within the specified time limit, of course."

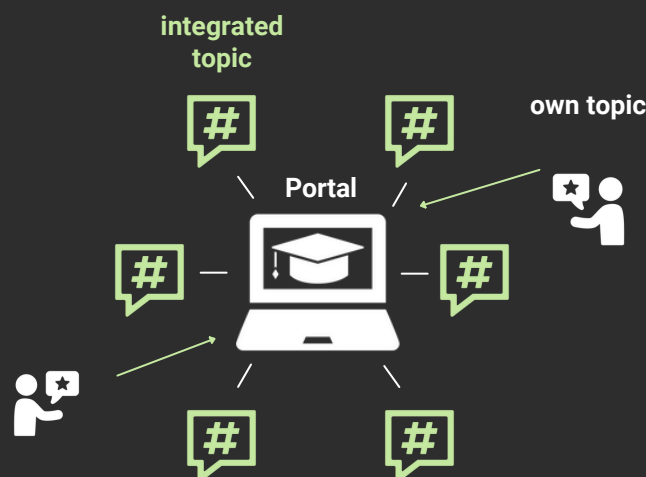
This **flexibility in terms of space and time** is particularly advantageous in times of pandemic. Since people have been asked to follow new hygiene measures since March 2020, it would not be advisable to gather a large number of employees in a conference room for a training session. "However, we will continue to rely on e-learning in the future," says Borussia Managing Director Stephan Schippers. At the same time, however, he points out that some important training measures cannot take place in the digital space because they require physical presence.



Schippers is thinking, for example, of first aid or how to use a fire extinguisher. Cardiac massage and mouth-to-nose resuscitation cannot be effectively trained on screen. The theory of emergency aid at the scene of an accident, on the other hand, can.

Also distribute own content with the e-learning portal

Borussia Mönchengladbach has the option of adding its **own content** to the e-learning portal. In this way, the workforce can be informed about **current topics of the company**. To kick things off, the Bundesliga club published a video interview in which the CEO answered questions from stadium announcer Torsten Knippertz. The video served to introduce the new e-learning portal to employees. Stadium spokesman Knippertz noted that this form of digital development would certainly help to "deepen the Borussia DNA that we all have".



In practice, using the e-learning portal is extremely simple. Every employee can access the content after registering once. In a central dashboard, he sees the evaluation of his training success, has access to a range of statistics on work progress and a listing of successful completions. All training courses are documented and certified. This certificate can be used to prove in a legally secure manner that the employee has successfully participated in the online training.

Borussia Mönchengladbach's management is convinced by this approach: "E-learning can help make the workplace safer," says Stephan Schippers. "Mental and physical occupational safety is very important to us, and we take it very seriously. Both protection goals are focal points of occupational safety at Borussia in the regular meetings of the Occupational Safety Committee. It's worth mentioning here the special feature that we've also brought our sports psychologists onto the committee to find qualitative answers for the increasing psychological stresses in the workplace."

E-learning as a complete solution for medium-sized companies

Security Island's e-learning portal and courses are ideally suited for mid-sized companies with 200 to 1000 employees that are looking for a complete solution for the digital training of their own workforce.

With Security Island's e-learning solution, they can expand their own internal digital training capabilities as well as internal communications to train mandatory topics in a flexible and legally compliant manner. In addition, they have the option of integrating further content into the online training system. This can be, for example, topics from the areas of occupational safety, data protection, compliance, cyber security, sustainability, diversity or mental health.

The pricing structure offered by Security Island is also interesting: each company can decide individually which and how many courses are to be booked for staff training - the offer becomes more cost-effective the more courses are booked.

You want to train like Borussia?

Contact us - we will be happy to advise you and provide you with free demo access to the platform.

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